

Dear Parent(s):

Looking for a creative way to tell your student, "I love you and I'm proud of you"?

Place a recognition ad in the yearbook!

Whether your son or daughter is a senior or a freshman, a recognition ad is always a great idea. In the future, seeing your message will bring a smile as they remember your love and support during these important years. And, it's easy to create a recognition ad. Just send us a copy of your favorite photo and compose your message.

While you're thinking of what your ad will look like, also think about the size of the ad space. Select a horizontal or vertical format in a variety of sizes and costs. Take a look at the examples in our brochure.

We can even keep the ad a secret until the yearbook is distributed (but only if your son or daughter isn't on the yearbook staff).

Reserve a space for your ad today to say how proud you are. Like the yearbook, your message will be a permanent memory.

Thanks!

Sincerely,
The Yearbook Staff

RECOGNITION AD ORDER FORM

Student Name _____ Class _____

Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Best time to call _____

Yes, I would also like to buy a yearbook for an additional \$x!

Please keep this a secret from my student.

Size	Cost	Message
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Vertical Horizontal Photo Enclosed Need Photo Taken

Signature _____

Enclosed: Yearbook \$ _____ Ad \$ _____ Check # _____

Please include a stamped, self-addressed envelope for the return of your photo(s).

Ft. Bragg MS Personal Pages

Shout Out \$3

Includes your message only

1/8 Page Ad \$50 ↓

Includes your message and 1 photo
actual size 2 x 5 inches



Dear Connor, we've watched you grow into a fine young man. We wish you tons of luck as you start high school!

We love you, Mom & Dad

1/4 Page Ad \$80 →

Includes your message and up to 3 photos
actual size 4 x 5 inches

CARA SCOTT



We know you'll be drawing your own comic strip someday!. We'll save all your stuff for when you're famous. Don't ever forget the great family times we've had. We All Love You!!
Mom, Dad, Bruno & Lucy

1/2 Page \$130 - Full Page \$250

actual size 8 x 5 inches

actual size 8 x 10 inches

Deadline is February 1st!

Do not cut photos - our publisher will reduce and/or enlarge up to 200%. If you have a specific design in mind for any ad, please sketch the idea and attach it to the order form. Please **type or print all messages**. Photos will only be returned if you supply a self-addressed, stamped envelope with your original order. We will accept digital photos/ads. They must be saved in the JPEG format at a minimum of 300 dpi. You may upload photos via the **Jostens Replay It** website or mobile phone app. You must first register and find our school.

Personal Ads are an optional item and will be sold on a first come first serve basis.

Order form is on the back and should be returned to:

Fort Bragg Middle School • 500 N. Harold St. • Ft. Bragg, CA 95437 • Attn. Yearbook Adviser

See back for order form