

**FOCAL POINT & COLOR THEORY VOCABULARY:**

Interesting photographs have interesting things in them – they need a visual point of interest (a focal point). Identify what this point of interest is before hitting the shutter. Once you have identified the point of interest think about how to highlight it (by positioning yourself, using your zoom etc).



**ASSIGNMENT:** Illustrate 9 color theory vocabulary words individually, while creating a strong focal point. SHOOT ALL PHOTOS IN LANDSCAPE OR PORTRAIT. Download to a file with your name and rename each photo according to each vocabulary word it is representing. Print as wallet size and sign properly.

**ASSESSMENT:** See Intermediate Rubric



Primary colors: colors from which all other colors are made: red, blue, and yellow



Secondary colors: colors that are created from equal amounts of a pair of primary colors: green, orange, violet



Tertiary colors: colors made from equal amounts of a pair of primary and secondary colors: red-violet, blue-violet, blue-green, yellow-green, yellow-orange, red-orange



Analogous colors: three consecutive colors on the color wheel



Complementary colors: the colors opposite on the color wheel: red & green, blue & orange, yellow & violet



Tint: a color plus white



Shade: a color plus black



Monochromatic: one color and its variations

Neutral: created by mixing equal amounts of two complementary colors (usually a gray-brown)

